

Bessy Martinez

CEO & Founder | Community Builder | Speaker | Podcast Host



ABOUT ME

Bessy Martinez is a Salvadoran community builder, entrepreneur, and creative dedicated to empowering Latina women in their personal and professional lives. As the founder of Austin Latinas Unidas, The Everyday Jefa, and The Latina Foundation, she connects Latinas to valuable resources and cultivates opportunities to optimize their talents and drive positive change within their communities. Through her work, Bessy inspires Latinas to reach their full potential and fosters a supportive network for growth and success.

2.5K

MONTHLY
REACH

Data recorded each monthly
through social media

7K

COMBINED
FOLLOWERS

Data recorded since the
beginning of my account.

734

PODCAST
IMPRESSIONS

Data recorded monthly

COLLABORATIONS

WHO I'VE
WORKED WITH



PODCAST

THE EVERYDAY JEFA PODCAST

The Everyday Jefa, is an empowerment podcast focused on featuring everyday Jefas (aka bosses). Each episode will cover topics from relationships, health, business, family, lifestyle, fashion, current events and entertainment.



400
Daily Impressions



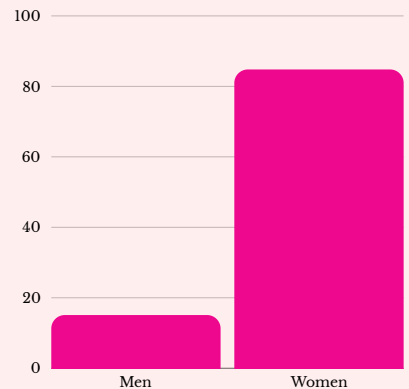
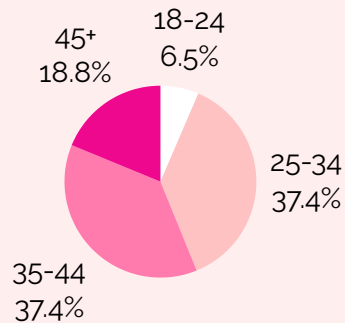
3,500
Followers Combined



DEMOGRAPHICS

Age

Gender



SERVICE & RATES

LET'S WORK TOGETHER

ITEM

PRICE

Instagram Post	\$50.00
Instagram Stories	\$50.00
Instagram Reel/Video	\$75.00
Facebook Post	\$50.00
Newsletter Ad (ALU & TEJ)	\$100.00
Podcast	Varies



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